**Mission Indradhanush Ph-2**

**Feedback Report of 3rd round visit at Manipur, State**

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**Organization:** NIHFW, New Delhi

**Date of Visit:** 6th to 11th December 2015

**State Headquarter Visited:** Imphal, Manipur

**Districts visited:**

1. Emphal East
2. Thoubal
3. Bishnpur

* The monitoring visit undertook from 6th to 11th December 2015, during the said visit state headquarter and four district headquarters were visited by the National Observer.
* The MI round third was planned to be conducted from 14th December 2015 in all 8 MI districts, except one Thoubal district where the 3rd round scheduled from 11th December.

However, the visiting central observer visited the state and observed the preparedness and pre programme activities at state and district level.

**Key Observation on State preparedness and operationalisation of activities:**

**I. Planning**

1. State planned to conduct MI 3rd round from 14th Dec. in spite of 7th Dec as they started 1st round lately.
2. DTFI was not held in all the three visited districts. State and district headquarter was poorly prepared and had poor advocacy over the programme activities.
3. STFI meeting held on 08.12.15 and state review meeting held on 05/12/2015.
4. The Micro plans were not prepared and submitted to districts and no block level planning found to receive at all visited district headquarters.
5. The district officials DIO/CMO were poorly prepared and showed the administrative vacuum in terms of poor advocacy to implement the MI activities in accordance to the prescribed guidelines.
6. The total number of MI sessions planned for this round at all the visited district headquarters was merely based on assumption of district officials with close relevance to the previous round, not specifically based on the head counting/ micro planning database, as district authority didn’t received any consolidated plan from the blocks.
7. State poorly prepared and not followed the communication planning guidelines prescribed by GoI.

The Districts too had not received any communication planning and totally unaware about it. Therefore, no communication plan made at state/district level during 3rd round of mission Indradhanush.

**II. Financial Aspects**

1. There was partial clarity found among DIO/BMOs about financing of MI and financial norms for IEC activities and incentives to be given to ASHA/AWWs whom are involved in MI.
2. None of the visited district had received the communication by AS & MD NHM, about financial support for IEC activities under MI. However, state reported to release the same to all the districts.
3. None of the district had received any fund for IEC activities and was not clear about the same. The state official reported to have problems in approval/release of funds under given heads to operationalise the MI activities.
4. DIO/BMO/MOIC poorly known about the incentives to be given to ASHA/AWWs for line listing/due list preparation and mobilization activities. It was reported that during 1st round, incentives were distributed except the Bishanpur district where it was partially distributed.

However, during last round no incentives been distributed at any of the visited district.

**III. IEC**

1. State conducted the media sensitization workshop on 23.11.15. However, the state could not produce any news paper campaign/coverage for the 3rd round of MI.
2. The IEC activities found to be nil at state as well as at district level for 3rd round of MI. No session site banner/poster distributed by state/district authority. However, after the proper advocacy of the programme by the visiting national observer, the state officials agreed to take corrective measures.
3. State level official reported to have issue of releasing fund under designated head for IEC. However, after discussion with MD, NHM he agreed to rectify any of the hurdle for effective programme implementation.
4. On 11th Dec while visiting to monitor the session site at Thoubal district, it was found that one session site banner was placed there in English language, that was noted and concerned officials were instructed to prefer local language while publishing the IEC material.
5. It was found that NO miking, posters/banners about MI were used at public places and on buses/ autorikshaws etc. There was no media campaign found at state.

**IV. Conduct of Session & Review Mechanism**

1. Manipur state planned to conduct 3rd round from 14th Dec, 2015 except in one Thoubal district where programme started on 11th Dec.
2. No written feedback given by the state/districts/block to the concerned in previous round.
3. District had not prepared any plan to appoint district/block level observers for MI.
4. It was reported by the state/district officials that daily reporting was poorly followed in previous rounds. The total sessions to be held as reported by the districts were approximate as no consolidated block micro planning received by the districts up to the date of visit.
5. Review mechanism was very poor in the state as in most of the districts no review meeting and DTFI held so far.
6. It was observed that there was no formal review mechanism adopted by the state/districts to review the implementation of MI on day to day basis.
7. There was a strong need to have a short and comprehensive training to all participating ANMs/ASHAs/AWWs to ensure effective programme delivery. However, the districts reported to conduct the training, but clarity was poor among the interviewed ANMs/ASHA/AWWs.

**Major Recommendations:**

1. District authority’s needs to adopt a sense of accountability and responsiveness among all the sub cadre including the orientation of ASHA/AWWs towards the roles and responsibilities with the desired deliverables.
2. It’s felt that there is urgent need to re-orient the ANMs/ASHAs about how to prepare the due list based on head counting and mobilization of beneficiaries and reporting the daily MI coverage accordingly; in a very simplistic way. As in whole the district ANMs/ASHAs found to be less informed and unaware to undertake the MI activities apart from the RI activities.
3. A strong review mechanism needs to be adopted for MI as per the GOI guidelines.
4. The communication planning needs to be adopted very comprehensively to have the effective mobilization and advocacy of the services.
5. The IEC activities needs to be vitalize in a very comprehensive and effective way to uplift the existing level of the services.
6. The district needs to adopt the participatory, sensible and responsive approach to encourage the involvement of service providers and planners.

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